



# VOTE EMMA FARAMARZI



**CONSERVATIVE CANDIDATE FOR THE SWINDON COUNCIL ELECTIONS**

**THURSDAY 5TH MAY 2011 - POLLS OPEN 7AM - 10PM**



**Tel: 07415 911 830**

**Email: [emma@covinghamandnytheintouch.com](mailto:emma@covinghamandnytheintouch.com)**

*Dear Resident,*

I have lived in Swindon for twenty years, went to school here, and my three children are Swindon born and bred. I am Chairman of the Swindon Branch of the Federation of Small Businesses, and I run my own local IT Company employing 26 staff.

I will use my first-hand business experience to help Swindon Borough Council boost the local economy and deliver the much-needed town centre regeneration, essential to secure new investment and jobs for our town.

I am delighted that the Conservative Council froze Council Tax and I will support measures to further deliver value for money for us hard-pressed tax-payers.

I will work with your other local Conservative representatives, Councillors Dale Heenan and Richard Hurley and Justin Tomlinson MP, to fight inappropriate development.

Now that the last Labour Government's centrally-imposed housing targets have been ripped up, which included the disgraceful 12,000 homes planned for the Eastern Development Area, we have the power locally to secure sustainable, high quality development which puts existing residents first.

My other priorities will include tackling graffiti and litter, and supporting further measures to regenerate the shopping areas in Covingham, Coleview and Nythe.

If elected, I will be a no-nonsense, hard-working Councillor always putting local residents first.

Kind regards,

*Emma Faramarzi*



Since the Conservatives took control of Swindon Council in June 2004, we have ended Labour's unacceptable Council Tax hikes and taken Swindon Council from being the joint worst in the UK, to being a 3 star authority that is improving quickly.

## OFFICIAL COUNCIL RATING

2001/02 - Labour	☆☆☆☆	0 Stars
2002/03 - Labour	☆☆☆☆	0 Stars
2003/04 - Labour	☆☆☆☆	0 Stars
2004/05 - Conservative	☆☆☆☆	1 Star
2005/06 - Conservative	☆☆☆☆	2 Stars
2006/07 - Conservative	☆☆☆☆	2 Stars
2007/08 - Conservative	☆☆☆☆	2 Stars
2008/09 - Conservative	☆☆☆☆	2 Stars
2009/10 - Conservative	☆☆☆☆	2 Stars
2009/10 - Conservative	☆☆☆☆	3 Stars

## COUNCIL TAX RISES

2001/02 - Labour	15%
2002/03 - Labour	15.5%
2003/04 - Labour	8.5%
2004/05 - Conservative	3%
2005/06 - Conservative	4.8%
2006/07 - Conservative	3.4%
2007/08 - Conservative	3.5%
2008/09 - Conservative	2.8%
2009/10 - Conservative	1.8%
2010/11 - Conservative	0.0% FROZEN

## A CONSERVATIVE COUNCIL WILL:

- Freeze Council Tax
- Fight Inappropriate development
- Enhance our parks & leisure facilities
- Improve street cleaning & graffiti removal
- Deliver town centre regeneration, with new high quality shops & restaurants
- Continue to cut excessive waste and senior management pay in Swindon Council





### Recycling

Recycling rates have rocketed to over 50% as the Conservatives have invested in the recycling service including scrapping the £1 green bag charge, addition of plastic recycling and an extended roll out of the kerbside scheme.



### Fair & Affordable

Council tax rocketed 42% in just three years under Labour, whilst the Conservatives have delivered a fair and affordable Council Tax, including a freeze for 2011/12.



### Flooding

Your local Conservatives have supported local residents in their efforts to see action by Thames Water and the Environment Agency, and have successfully challenged insurance companies over their exorbitant charges.



### Community Facilities

The Conservative Council has continued to step up investment in local facilities, such as the Covingham library and Dorcan Rec centre. It is vital to maintain these excellent facilities.



### Fighting Inappropriate Development

The Conservatives have ripped up Labour's plans for 12,000 houses in the Eastern Development Area. Emma will fight inappropriate development, always putting existing local residents first.



### Education

Results for children of all ages are seeing vast improvements and Emma supports the Conservatives' programme to improve our local schools and educational facilities.



### Supporting The Motorist

Seeking ways to increase appropriate off-road parking, cutting town centre car parking charges and cutting the fuel duty in the Budget.



### Working All Year Round

Working with fellow Councillors Dale Heenan and Richard Hurley, Emma will be a real champion for local residents, working all year round to be a highly visible and approachable Councillor.



### Local Regeneration

The Conservative Council has delivered significant improvements to Covingham Squares. Emma will work hard to secure further investment to make sure Covingham, Coleview and Nythe remains one of the nicest places to live.



### Local Parks & Open Spaces

Emma supports investment in local parks and open spaces. It is essential we maintain and enhance our valuable local open space.



### Town Centre Regeneration

This is our top priority. Swindon is best placed to deliver the larger schemes as the economy recovers.



### Street Scene

We continue to push for continued extra efforts on street scene issues such as: tackling graffiti, litter, grrt bins, dog fouling and vandalism.