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SWINDON'S GROWING PAINS

How Conservatives will tackle Labour's housing plans



BLUEPRINT FOR THE NHS

A Conservative Government will back the NHS



RIGHT HERE, RIGHT NOW

Robert Buckland:
Why LOCAL is best



Robert Buckland

It's time for change

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INSIDE: EXCLUSIVE INTERVIEW WITH DAVID CAMERON

A Conservative government will increase the NHS budget every year. We will cut the deficit, not the NHS. We'll stop Labour's jobs tax, which will take money out of the NHS.

Targets and bureaucracy are distorting the decisions made by doctors and nurses. So we will scrap targets and cut the cost of NHS bureaucracy by a third, getting the money to the frontline.

Survival rates in the UK for big killers like cancer are among the worst in Europe. We will end Labour's box-ticking and make sure the NHS focuses on the things that really matter to you and your family.

The best new cancer drugs which are widely available in the rest of Europe are often not available here. We will make sure cancer patients get the drugs they need by introducing a £200 million Cancer Drugs Fund, paid for by cutting waste to stop Labour's job tax.

We will put patients in the driving seat. We will let you choose your GP, your hospital and even the consultant responsible for your care. This will mean that you can choose to go elsewhere for your treatment if you want, rather than sitting on a hospital waiting list.



We will give you the option of paying for voluntary insurance on retirement so all your costs will be covered if you have to go into a care home in the future. So you won't have to sell your home to pay for care.

This is how we will achieve our ambition for the NHS to deliver some of the best healthcare in the world. We are the party of the NHS today because we not only back the values of the NHS, we back its funding and have a vision for its future.

"The NHS is my number one priority. It's the bedrock of a fair society. Although the next government will have to take tough decisions on spending to deal with the debt crisis, I have made a commitment to increase spending on the NHS every year. We back it, and we want to improve it for everyone."





Blueprint for the NHS

How a Conservative Government will back the NHS

The NHS is our number one priority, so we will make sure that it has the tools it needs to deliver world-class health care.

More than three years ago, David Cameron spelled out his priorities in three letters – NHS.

Since then, Conservatives have consistently fought to raise standards in the NHS and have campaigned to defend it from Labour's cuts.

We can't go on with an NHS where the number of managers increases more than five times as fast as the number of nurses. So we'll cut waste and bureaucracy in the backroom so we can get more money to the front line. We will increase access to vital drugs, like cancer drugs, and services, and focus more on preventing people from getting ill in the first place. This is how we will achieve our ambition for the NHS to deliver some of the best healthcare in the world.

We are the party of the NHS today and we have a plan to make the changes the NHS needs.

As the party of the NHS, we will never change the idea at its heart – that healthcare in this country is free at the point of use and available to everyone based on need, not ability to pay.



benefits anymore,' and we'll impose that sanction for up to three years. And those who refuse to accept reasonable job offers could forfeit their benefits for up to three years.

What about families?

Families are the building blocks of the Big Society we want to build. That's why we have set ourselves a hugely ambitious aim: to make Britain the most family-friendly country in Europe. So we will recognise marriage in the tax system, and end the couple penalty in the tax credits system. And we'll also expand the number of health visitors and give every parent with a child under the age of eighteen the right to request flexible working.

We all rely on public services, yet school standards are slipping and Britain's cancer survival rates still lag behind other countries. What will you change?

The most important thing we can do is free our teachers and doctors from all those



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targets and paperwork and let them get on with the job they were trained to do. But there are other things too. We should have good discipline and high standards in all schools, by giving heads and teachers the powers they need. And by stopping Labour's jobs tax we'll save the NHS money, meaning people can get the cancer drugs they're currently denied.

What's your view on immigration?

It's too high – and I've always said that if it's not controlled, it can put real pressure on public services in some communities. That's why we'll put a cap on the number of immigrants, bringing net immigration down to the tens of thousands a year rather than running in the hundreds of thousands of recent years.

Labour say you'll cut winter fuel payments and pension credit, and end free bus travel and TV licences for over-75s. Will you?

No. All of these benefits will all stay. You have my promise. What's more, we'll increase the value of the basic state pension for all pensioners by linking it to earnings. Unlike Labour, we'll never impose a death tax. And we'll get our police out on the streets instead of filling in paperwork. I want us to be the ones that protect older people from fear.





DAVID CAMERON

The change we'll bring

With the election fast approaching, we talk to Conservative leader David Cameron about the big changes he plans for our country should his party win.

What's the biggest challenge facing the economy?

We need to make sure our country's economy can grow, and that means ensuring we encourage enterprise. That's why I'll stop Labour's jobs tax which will kill the recovery. Experts and high street employers say it will cost thousands of jobs. We've said we will cut government waste to stop this jobs tax. That way as businesses grow, they'll be more likely to take people on.

How will you succeed to cut waste where others have failed?

Because there's never been the will to make real change. Let me give you one example. Since 1997, Labour have wasted over £30 billion on fraud and error in the welfare system – that's £80 a second. We have set out tough new plans so that, if people commit repeat benefit fraud, we will say, 'That's enough: you can't claim out-of-work

Your General Election Guide

■ When is the General Election?

Thursday 6th May.

■ What time?

Polls are open from 7am until 10pm.

■ Where?

Your polling card will tell you where your polling station is - but if you're not sure, call our campaign on 01793 522123.

■ What is the national choice at this election?

5 more years of Gordon Brown's tired government making things worse or David Cameron and the Conservatives with the energy, leadership and values to get the country moving.

■ Who is the choice between locally?

Voting Conservative is the only way to secure change; anything else risks letting Labour back in. Robert Buckland is an experienced local campaigner living with his family here in Swindon.

■ Lost your polling card?

Don't worry, you don't need it to vote so long as you're on the electoral register.

■ Need a lift?

Call our campaign team on 01793 522123.

■ Not used your postal vote?

You can still fill it in and take it to the polling station in person on polling day.



Why we need change in South Swindon

Voting Conservative in South Swindon is the only way to bring about the change this country so desperately needs.

I'm a local resident and have been campaigning hard in the community for many years. I'll be a fresh start for Swindon, untainted by the discredited politics of the recent past.

Many people say they're fed up with politicians, and

might support a 'fringe' party, or not vote at all. But can you imagine waking up on May 7th to discover Labour have slipped back in? We literally cannot afford to let that happen.

Please support the Conservatives on May 6th.

Robert Buckland

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THE BIG ISSUE

As Swindon grows, it's what's between the houses that counts. Robert Buckland explains why open spaces and leisure facilities cannot play second fiddle to future development.

With two young children, it's no surprise that Robert is passionate about protecting Swindon's open spaces. He says he's incredibly proud of what local Conservatives have achieved. "Lydiard Park has been restored to its former glory with the magnificent lake as the centrepiece, local residents have shaped the transformation of Moulton Hill, and I've fought to protect Coate Water from development, championing the need for town centre regeneration".

Quite apart from the environmental need, Robert says, we need our parks and

countryside to provide leisure facilities for the growing population. As Swindon grows, so these open spaces will become increasingly precious.

"Labour's planning blueprint says Swindon must accommodate 36,000 new houses in the next 20 years. That includes the Eastern Development Area in countryside beyond the A419, and the new housing estate next to West Swindon. The Conservatives have said they'll scrap Labour's development targets and return decision-making powers to local people. That's the only way to ensure Swindon's beautiful open spaces are protected for everyone to enjoy in the future", Robert says. ■



WHY WE NEED CHANGE IN BRITAIN TODAY

There is a real choice on the economy at this election. The Labour way is more of the waste, debt and taxes we've seen for the last 13 years. Gordon Brown even wants to impose a jobs tax, which will kill the recovery. The Conservative way is to act now on debt to help keep your mortgage rates lower. And we will cut Labour's waste to stop their jobs tax. This will make seven out of

ten working people better off than under Labour. And experts say it will save more than 50,000 jobs. That's why more and more high street employers are backing our plans. And it's why only the Conservatives have the energy to get our economy working for everyone.

David Cameron

